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Our visiting card



Stassen Floral Gardens Inc.
Holland Bulbs

Roslyn Heights
L.I. N.Y.

STASSEN FLORAL GARDENS INC.

TELEPHONE: ROSLYN 932
106, JEFFERSON AVENUE

HOLLAND BULBS
ROSLYN HEIGHTS L. I., N. Y.

IN JOINT INTEREST WITH
L. STASSEN JUNIOR N. V.,
HILLEGOM, HOLLAND

Spring 1937.

To our many customers and all lovers of flowers!

It is with much pleasure we present to our many customers and friends our 1937 Spring Supplement.

We are constantly striving to present Stassen Bulbs and Plants to you in a manner which is in keeping with their high quality and value.

We endeavor to do our best in bringing you a clear and concise description of each article listed in our catalog. However, what really counts with you, the buyer, is the quality of the merchandise offered. No one realizes this more than we do, so we are always chiefly concerned with the one purpose of supplying our customers with the best that can be produced.

When you have selected your summer garden items from the lists we have recommended in the pages of this catalog, you can feel assured your 1937 garden will be a completely successful one.

We shall appreciate taking care of your order for you, and regardless of how large or small it may be, it will receive our greatest care and attention.

Cordially yours,

STASSEN FLORAL GARDENS, Inc.

Brun Duijn, Pres.

A RARE NOVELTY GLADIOLUS "PFITZER'S TRIUMPH"



"Pfitzer's Triumph"

**Huge flower - bunches
with flower-cups 6 inches
in diameter, and stems
50 inches high**

When you think of the Gladioli which you grew last year in your garden, your first impression will be that "Flower-cups 6 inches in diameter and stems 50 inches high" is exaggerated. However, that impression is unjust, for the flower-cups are really as large and the stems just as tall. Many beautiful novelties have been grown during the latter years and they surpass the older varieties in every respect. The flower-cups are twice as large, the flower-bunches twice as long and the stems twice as high as those of the ordinary varieties. Yet the variety "Pfitzer's Triumph" excels all others and it will be most difficult to grow another variety to compare with it. The color of the flower-cups is of a bright salmon orange, with the centre of the cup showing a velvety red spot. It is a glowing color, which even on a cloudy and dark day strikes one by its dazzling appearance. In the garden it will attract one's attention immediately by its unusual beauty, whereas one cannot wish for a more beautiful cut-flower. Of this "Pfitzer's Triumph" we have cultivated a large quantity and as we usually offer rather cheaply something of exceptional value every season, we have purposely kept the price as low as possible, so that all flower-lovers may obtain this exceptional novelty. "Pfitzer's Triumph" per 12 \$ —.55, per 100 \$ 3.10

25 for \$ —.90

TERMS AND CONDITIONS

Delivery. Our prices include transportation charges to your nearest post office or express office all over the United-States. Packing free. — **Small orders.** For orders amounting to less than \$ 5.— please

add 10%, to help meet us in the high expenses, connected with small orders. — **Payment.** Cash with order. — **Guarantee.** All deliveries are guaranteed to be true to name and color and sure to flower. If any

article should not flower satisfactorily, it will be replaced free of charge, or the money refunded promptly, if desired. — **Cultivation.** Extensive and simple directions for cultivation enclosed with order free of charge.

Inexpensive Gladioli in choice varieties

The most inexpensive Summer flowers for the garden, yet the most popular cut-flowers for indoors

The principal quality of the Gladioli for the garden is that it is very easy to cultivate. They do not require nutritive and heavy soil, on the contrary, the poorer the soil, the better they flourish. They flower approx. from June to October, but this depends entirely upon whether they are planted early or late. The bulbs should be planted 2 inches deep and 4 inches apart. They produce extremely beautiful effects either in colored edgings or in single or multicolored beds. They are always at their best in loose groups behind low-growing plants and in the border. As cut-flowers they are unsurpassable, as each stem is a bouquet in itself; ten of these flowers in a high, wide vase form an artistic decoration. Cut them as soon as the cups at the bottom of the stem break open and remove each flowercup as it withers, and then the spikes will last at least a fortnight. The undermentioned are the 30 most beautiful and newest choice varieties, not only American, but also the finest acquisitions from other parts of the world, whereas each of these varieties has obtained several prizes. We guarantee all these varieties to be true to name and of prime quality, in spite of the very low prices

per 12 per 25 p. 100

Albatros , one of the finest pure white Gladiolus, without blotches or throat markings. A strong-growing exhibition variety of unusual substance	\$.85	1.55	5.90
Annie Laurie , fine appleblossom-pink, beautiful, clear and pleasing color. Flowers of good substance on strong and straight spike	\$.60	1.—	3.50
Apricot Glow , rich shade of apricot. Large flowers unusually well opened, placed quite far apart on tall stem	\$.50	—85	2.90
Ave Maria , a beautiful shade of light-blue, small purple blotch. Strong spike with 7 or 8 flowers open at one time	\$.70	1.25	4.70
Bagdad , smoky old rose, deepening toward edges of petals. Exceptionally long spike with the largest flowers of any Gladiolus we have ever seen	\$.75	1.35	5.10
Betty Nuthall , a warm salmon-orange. Large flowers well placed on tall spike	\$.55	—90	3.10
Carmen Sylva , a fine pure white, early blooming variety. Long spike with 7 or 8 flowers open at one time	\$.80	1.45	5.50
Canberra , one of the best pure yellow varieties. Many flowers of large size open at a time	\$.70	1.25	4.70
Chas. Dickens , very tall strong spikes bearing large flowers of an attractive purple-violet color	\$.70	1.25	4.70
Dr. F. E. Bennett , immense flowers of deep flame-scarlet. No other variety compares with this in its color. A truly marvellous variety	\$.60	1.—	3.50
Flaming Sword , a very good bright red early blooming variety	\$.50	—80	2.70
Gloriana , attractive salmon shaded with gold. Fine, large, well-opened blooms on tall stem	\$.50	—85	2.90
Golden Dream , pure golden yellow with tall straight stems. A leading variety for cut flowers	\$.50	—80	2.70
Joerg's Yellow , pale yellow. Flower spike grows 5 to 6 feet, carrying 12 to 18 large flowers	\$.60	1.—	3.60
La Paloma , pure, vivid orange. Flowers exceptionally large are spread out on stem. Tall growing	\$.55	—95	3.30
Los Angeles , beautiful shrimp pink. Tall and graceful; blooms for a long time. An excellent variety for cutting	\$.50	—80	2.70
Mammoth White , an extremely large flowering pure white Gladiolus. The flowers will measure up to 7 inches across. Considered the best white	\$.90	1.65	6.30
Marmora , a very unusual color of lavender to lavender-gray with petunia colored blotch. Large flowers well arranged on tall stem. From 8 to 12 florets open at one time	\$.60	1.—	3.50
Minuet , beautiful clear, light lavender. Considered to date as the last word in a tight lavender Gladiolus	\$.85	1.55	5.90
Mr. W. H. Phipps , huge flowers perfectly placed on a tall stem are clear La-France pink. Many open at a time. A superb Glad	\$.65	1.10	3.90
Mrs. F. C. Peters , fine shade of rose-lilac with crimson blotch, somewhat resembling the orchid in coloring. Very desirable for fine gardens	\$.60	1.—	3.50
Mrs. F. Pendleton , salmon pink with a rich, deep maroon blotch. A widely known and popular pink variety	\$.50	—80	2.70
Mrs. Leon Douglas , Giant-flowering, beautiful begonia rose, striped with flame scarlet. Very tall and strong stem	\$.55	—95	3.30
Mrs. P. W. Sisson , the most pleasing and attractive pink variety. Blooms are of pure, clear cameo-pink, unmarked with any other color. Sturdy stem and large flowers	\$.60	1.—	3.50
Mrs. van Konynenburg , unsurpassed in its color-light blue. Excellent spike, beautifully formed flowers	\$.65	1.10	3.90
Orange Queen , purest apricot of a very warm tint. Early blooming and fine for cutting	\$.50	—80	2.70
Picardy , of the many varieties recently introduced none approach Picardy in the wide-spread enthusiasm it has evoked among Gladiolus fans. Picardy is an all around supreme variety and we cannot recommend it too highly for both garden and exhibition purposes. The flowers are delicate apricot pink with slightly ruffled petals	\$.70	1.25	4.70
Pride of Wanakah , a striking lavender rose color. Flowers large and well placed on tall straight stem	\$.50	—85	2.90
Souvenir , still a favorite pure yellow Gladiolus. The large hooded flowers face forward, four to six open at the same time	\$.50	—80	2.70
Virginia , large massive flowers of flaming scarlet, many opening at one time. A widely used variety	\$.45	—80	2.90

„Albatros“

„Canberra“

„Mrs. F. C. Peters“

„Los Angeles“

„Orange Queen“

„Virginia“

SPECIAL AMATEUR COLLECTION OF GLADIOLI

Of all our collections this is the one we sell most of and year after year it attracts

again the real flower-lovers. Other collections have often been altered, but for this one we could not compose a better selection. You obtain in it 3 of each of the above mentioned varieties, in all 90 Gladioli in 30 choice varieties. That promises something for the coming summer! An occasion too for flower-lovers — which we all are, almost without exception — to appreciate the world of Gladioli at its best. We recommend this collection specially for planting in groups, along your drive and shrubbery, or in your borders. The preparation of this collection costs a great deal of labour and packing material, but nevertheless, the price has been kept very low to enable every customer to add it to his order. In all, therefore,

No. 1 90 Gladioli in 30 choice varieties, separately packed, for only \$ 3.75

90 for \$ 3.75

Our prices include transportation charges to your nearest post office or express office

CATALOG SPRING 1937
Stassen Floral Gardens Inc., Roslyn Heights L.I., N.Y.



Group of Gladioli

LARGE FLOWERED GLADIOLI for BEDS and BORDERS

Very inexpensive offer in separate colors for the many garden owners

Of the summer-flowering bulbs there are few so suitable for making groups, edgings or beds as these Gladioli. They will grow and flower in practically any soil. How beautiful an edging or border of Gladioli is! And what an artistic effect an edging of Gladioli in which different colors are planted next to another, can make. They flower for weeks at a stretch, assuring an ample supply of cut flowers for the home. Although the price is exceptionally low you can be sure of obtaining only prime quality and the purest colors. They must be planted 2 inches deep and 4 inches apart.

	per 25	p. 100	p. 500		per 25	p. 100	p. 500
Pure blue	\$.80	2.70	13.—	Lilac-Violet	\$.75	2.50	12.—
Delicate pink	\$.70	2.30	11.—	Golden Yellow	\$.70	2.30	11.—
Snow white	\$.85	2.90	14.—	Lovely Salmon	\$.70	2.30	11.—
Brilliant red	\$.70	2.30	11.—	Deep Scarlet	\$.75	2.50	12.—
Warm orange	\$.75	2.50	12.—	Spotted	\$.70	2.30	11.—

IDEAL COLLECTION OF LARGE FLOWERED GLADIOLI

Very suitable for a five-colored hed, loose groups, edgings and borders. In this collection we supply: **10 Brilliant red, 10 Snow white, 10 Delicate pink, 10 Pure blue, 10 Golden-yellow.** A real "contrast" collection. In all **50** large flowered Gladioli in **5** beautiful, harmonizing colors, separately packed, for **\$ 1.35**

AMATEUR COLLECTION OF LARGE FLOWERED GLADIOLI

What a beautiful collection this is for laying out a panelled border of various colors. The effect is most picturesque. Very suitable, too, for small groups planted here and there in the garden. We supply **10** of each of the above mentioned colors, in all **100** large flowered Gladioli in **10** beautiful separate colors, all of excellent quality, separately packed, for **\$ 2.50**

INEXPENSIVE RAINBOW MIXTURE of LARGE FLOWERED GLADIOLI

To this mixture we ask you to give your special attention!

For it is worth while! The enormous success we always have with this collection testifies to its popularity. The garden is for everyone the chosen place for distraction and carefree joy. It will be more so when planted with a hed or border of these lovely flowers. You will be proud of these Gladioli with their wonderful tints which are marked out vividly against their surroundings. Every day you will go to see whether the buds you discovered yesterday have already come out. An ideal mixture in motley and yet beautifully harmonizing colors, which can be used for many purposes and produces heaps of cutflowers. Some ten of these flowers in various tints arranged with a little gipsy herb makes a most splendid bouquet. The price is exceedingly low so that everyone can afford them. Prime quality is of course guaranteed.

25 for \$ **-.60** 100 for \$ **1.90** 500 for \$ **9.—**

GRACEFUL PRIMULINUS or „BUTTERFLY“ GLADIOLI

Although the flowers of these are smaller than the other Gladioli offered, they can vie with them in beauty. Nature has graced them with an exceptionally beautiful shape. Dainty and graceful they are especially suitable for bouquets. The colors range from yellow, orange, buff through to scarlet, in a well balanced mixture.

25 for \$ **-.55** 100 for \$ **1.80** 500 for \$ **8.50**

PRINCELY HARDY LILIES

Lilies are among the stateliest of all plants, so beautiful, so fragrant, they constitute the chief attraction in the hardy border. Grow them in the border in small groups, with background, where their beauty has a suitable setting for its display. Do not transplant the Lily bulbs for several years, as they bloom more profusely after the first flowering season.

Auratum , "Gold-banded Lily of Japan", gigantic cup flowers of ivory white, thickly studded with crimson spots, while through the center of each petal runs a clear golden band. Very fragrant. A splendid Lily for pots too	\$ —.30	— .80	2.95	5.50
Croceum , beautiful orange, upright, cup-shaped blooms, borne in large cluster on strong, straight stem. Blooms June and July	\$ —.33	.90	3.45	6.50
Longiflorum Giganteum , pure snow-white, trumpet shaped chalcies, ideal cutflowers, easy to bring into flower indoors. The perfect flower for church decoration	\$ —.25	.70	2.55	4.70
Philippense Formosanum , long, trumpet-shaped white blooms lined with green at the base. In reality a hardy Easter Lily. Perfectly hardy, wonderfully prolific and delightfully fragrant. Blooms in July	\$ —.20	— .50	1.75	3.20
Regale , The Royal Lily. Pure white chalice-shaped flowers, with pale yellow heart. The outside of the petals is stained with purple brown	\$ —.25	— .65	2.35	4.30
Speciosum Album , beautiful snow-white flowers with an emerald-green stripe through the center of each petal, and showy yellow anthers	\$ —.30	— .80	2.95	5.50
Speciosum Rubrum , rich ruby-carmine, margined white. Gigantic flowers, petals bend outward	\$ —.25	— .65	2.35	4.30
Tenuifolium , Coral Lily. A dwarf, graceful Lily. Small bell-like, recurved flowers of brilliant coral-red in June	\$ —.15	— .40	1.35	2.50
Tigrinum , well-known Tiger Lily. Attractive reddish orange blooms spotted with brown	\$ —.15	— .40	1.35	2.50
Umbellatum , large straight, funnel-shaped flowers, of burning red orange color. Early July flowering, easily cultivated, robust and well suited to every garden condition	\$ —.20	— .50	1.75	3.20

IDEAL COLLECTION OF PRINCELY LILIES

This collection is ten times worth the money as it will give you an indelible pleasure either planted indoors or in the garden. We supply 2 of each of the above mentioned varieties, in all 20 Lilies in

No. 4 10 choice varieties, separately packed, for \$ 3.90

20 for \$ 3.90

RARE DOUBLE PENDULA BEGONIAS

Our photograph gives you only a vague impression of the wealthy bloom and typical way of growing that these Begonias have. Growing upwards at first, the stems then bend under the weight of the flowers. In order to lengthen the flowering period, it is necessary to keep removing the withered flowers. For months at a stretch they will flower, producing long pendulous tendrils, covered with light green, gracefully edged leaves, bearing an abundance of real rose-shaped, double flowers. They flower so abundantly that they quickly cover your balcony, veranda or garden ornaments with a hanging flower-carpet. A beautiful effect is achieved when grown on a lawn or any sloping ground, whilst indoors they are often planted in pots and baskets. In their early stages it is necessary that they are given sufficient water, but afterwards they require less. It is advisable to plant only one variety in one pot or basket, as that one will then have the same color and method of growing. Protect them from any draught and keep them sufficiently moist. Indoors they require as much sun as it is possible to obtain, but for those outdoors, exactly the contrary is necessary. You will be surprised at the very quick growth of the tendrils which reach a length of 20 inches.

Brilliant red	\$ —.75	2.70	4.90
Pure white	\$ —.75	2.70	4.90
Soft pink	\$ —.75	2.70	4.90
Beautiful orange	\$ —.80	2.90	5.40
Lovely salmon	\$ —.80	2.90	5.40
Splendid mixture	\$ —.70	2.50	4.50

IDEAL COLLECTION OF RARE DOUBLE PENDULA BEGONIAS

No. 5 In this collection we supply 3 of each of the above colors. In all 15 Double Pendula Begonias in 5 beautiful colors, separately packed, for \$ 3.20

15 for \$ 3.20

However severe the weather may be do not postpone forwarding your order, as we despatch it at the correct time | Stassen Floral Gardens Inc., Roslyn Heights L.I., N.Y. 5



„Lilium Regale“



„Lilium Auratum“



„Lil. Tenuifolium“



Double Pendulous Begonia



Window-box with Begonias

Group of Begonias

GIGANTIC FLOWERED BEGONIAS

Begonias! This word alone gives you thoughts of sublime colors, magnificent shapes and wealthy foliage. Begonias in our opinion are the most charming of all summer flowering bulbous plants. They are at present the chosen plants for the decoration of window and porch boxes; as conservatory and house plants, and for the laying out of beds, borders or groups in some shady location. We do not know of any flower that will give you as much satisfaction as the Begonia. They bloom, without interruption, outdoors, from June till frost, and offer in their various types both the most dazzling display of brilliant colors and the most delicate tones of artistic shades. For indoor growing plant the bulbs in good leaf mould. Water regularly and they quickly grow into beautiful plants with a wealth of flowers and foliage. While professional gardeners start the bulbs in pots indoors during early spring to gain in early blooming outdoors, the dormant bulbs can be planted with excellent results outdoors right in the place destined for them. They will thrive in partial shade. Planted on the north side of a house they will make a beautiful display and in those places where hardly any other flower will bloom satisfactory. Plant the bulbs 6 inches apart and cover 2 inches.

SINGLE BEGONIAS

These single Begonias have gigantic flat flowers with a bunch of stamens in the center. The flowers often measure over 7 inch.

	per 3	per 12	per 25		per 3	per 12	per 25
Deep red	\$.60	2.20	3.90	Bright yellow	\$.65	2.30	4.10
Delicate pink	\$.60	2.20	3.90	Beautiful orange	\$.65	2.30	4.10
Pure white	\$.60	2.20	3.90	Splendid mixture	\$.55	2.10	3.70

IDEAL COLLECTION OF LARGE FLOWERED SINGLE BEDDING BEGONIAS

Ideal for groups, many colored panels and edgings, in which single colored panels are put next to one another, or for five-colored beds. In this collection we supply 3 each of the above mentioned five colors, in all 15 large flowered single Begonias in 5 different colors, separately packed, for \$ 2.75

No. 6 15 for \$ 2.75

CRISPA BEGONIAS

This type produces large, profusely frilled and ruffled single flowers. Are also very suitable for planting in the garden, in window boxes and for indoor cultivation.

	per 3	per 12	per 25		per 3	per 12	per 25
Deep red	\$.65	2.30	4.10	Bright yellow	\$.70	2.50	4.50
Delicate pink	\$.65	2.30	4.10	Beautiful orange	\$.70	2.50	4.50
Pure white	\$.65	2.30	4.10	Splendid mixture	\$.60	2.20	3.90

IDEAL COLLECTION OF CRISPA BEGONIAS

In this collection we supply 3 each of the above-mentioned 5 colors, in all 15 Crispa Begonias in 5 different colors, separately packed, for \$ 2.85

No. 7 15 for \$ 2.85

DOUBLE CAMELLIA FLOWERED BEGONIAS

An exceedingly beautiful type of Double Begonia. Blooms profusely all through the summer till frost. The magnificent flowers resemble the Camellia.

	per 3	per 12	per 25		per 3	per 12	per 25
Deep red	\$.65	2.30	4.10	Bright yellow	\$.70	2.50	4.50
Delicate pink	\$.65	2.30	4.10	Beautiful orange	\$.70	2.50	4.50
Pure white	\$.65	2.30	4.10	Splendid mixture	\$.60	2.20	3.90

IDEAL COLLECTION OF DOUBLE CAMELLIA FLOWERED BEGONIAS

Especially recommended for borders and panels along footpaths. Such a border of narrow panels, divided into separate colors, is picturesque. Also very beautiful as edgings to a border. In this collection we supply 3 each of the above-mentioned colors. In all 15 Double Begonias, in 5 different colors, separately packed, for \$ 2.85

No. 8 15 for \$ 2.85

FIMBRIATA OR CARNATION BEGONIAS

The double Fimbriata is the most wonderful, all the petals being frayed and fringed. The flower closely resembles a Carnation.

	per 3	per 12	per 25		per 3	per 12	per 25
Deep red	\$.70	2.50	4.50	Bright yellow	\$.75	2.70	4.90
Delicate pink	\$.70	2.50	4.50	Beautiful orange	\$.75	2.70	4.90
Pure white	\$.70	2.50	4.50	Splendid mixture	\$.65	2.30	4.10

IDEAL COLLECTION OF BEAUTIFUL FIMBRIATA BEGONIAS

In this collection we supply 3 each of the above 5 colors, in all 15 Fimbriata Begonias in 5 different colors, separately packed, for \$ 3.15

No. 9 50 for \$ 3.15

CRISTATA BEGONIAS

A most unusual form of Begonia. The large single flower has the same edging as Crispa with a coxcomb-like tuft or crest on each petal. A very interesting and attractive type of Begonia.

Mixed colors only

per 3 \$ -.70, per 12 \$ 2.50, per 25 \$ 4.50

COLLECTION OF LARGE FLOWERED BEGONIAS

5 Single Begonias, deep red; 5 Single Begonias, bright yellow; 5 Camellia Begonias, beautiful orange; 5 Camellia Begonias, soft pink; 5 Camellia Begonias, lovely salmon; 5 rare Crispa Begonias, mixed; 5 rare Fimbriata Begonias, mixed; 5 rare Cristata Begonias, mixed; 5 rare Pendula Begonias, mixed. All these Begonias are intended for in or outdoor cultivation and are separately packed and labelled. The whole collection of 45 Begonias for only \$ 7.25

No. 10

45 for \$ 7.25

Inexpensive Rainbow Mixture of Begonias

A really artistic mixture because there are so many different colors and shapes in it. They will look extremely picturesque in your garden. Planted in groups, edgings as well as in beds this mixture will give you entire satisfaction. The quality is excellent, whereas the prices are low. Here is an opportunity of having a wealth of flowers for a small sum of money.

Rainbow mixture of large flowered Begonias

per 12 \$ 2.10, per 25 \$ 3.70, per 100 \$ 14.-

RICH-FLOWERING MONTBRETIAS IN BRIGHT COLORS

INEXPENSIVE, BULBOUS PLANTS WHICH FLOWER WELL IN ANY SOIL

These lovely flowers will certainly steal your heart, as they flower so abundantly, wherever you plant them. Montbretias are one of the brightest of summer-flowering bulbs. The entire plant, foliage and flower is graceful. The pendant bell-shaped blooms are placed well apart on thin, wiry stems about 2 feet long, which branch and arch daintily. For a month at a stretch they will brighten and cheer your garden, produce a succession of blooms; one twig has not yet faded before another is there already to take its place. No flowers lend themselves more happily to the arrangement of graceful bouquets. They are eminently suitable for beds, edgings and groups, whereas they do very well for naturalization in shrubberies and underneath trees. Warm orange red, amber colored, bronze and golden yellow are the principal colors of these lovely flowers. Plant the bulbs 4 inches apart and 2 to 3 inches deep in not too sunny locations. In cold climates they require a protection of leaves or litter if planted in a permanent location.

Inexpensive Montbretia Mixture of all colors

per 12 \$ -.75

per 25 \$ 1.30

per 100 \$ 4.70

Fragrant double Tuberoses "The Pearl"

A beautiful Flower for both in and outdoor cultivation

Tuberoses produce heaps of milky-white, delightfully scented, claw-shaped flowers, which are borne on tall, graceful stems. There is no flower that surpasses them in perfume and beauty. For early flowering they can be started in March in the greenhouse or hotbed. For flowering outdoors, plant about the middle of May or as soon as the ground becomes warm. They do best in a rich, warm soil and a sunny location.

3 for \$ -.20

12 for \$ -.60

25 for \$ 1.10

100 for \$ 3.90

AMARYLLIS HIPPEASTRUM GIANT HYBRIDS

Few, if any, of the bulbous plants give the amateur greater pleasure than the Giant-flowering Amaryllis. One of the most expensive, but also the most beautiful indoor plant. Bulbs throw vigorous stems with from 4 to 6 immense, lily-like flowers of gorgeous color and form. The colors range from white grounds with varied markings of rose, red and crimson to the richest self-colors as scarlet, crimson, cherry and almost maroon. We can supply in mixture only.

each \$ -.50

3 for \$ 1.20

12 for \$ 4.30

How deep, how far apart and many other questions are answered by our directions for cultivation

Stassen Floral Gardens Inc., Roslyn Heights L.I., N.Y.

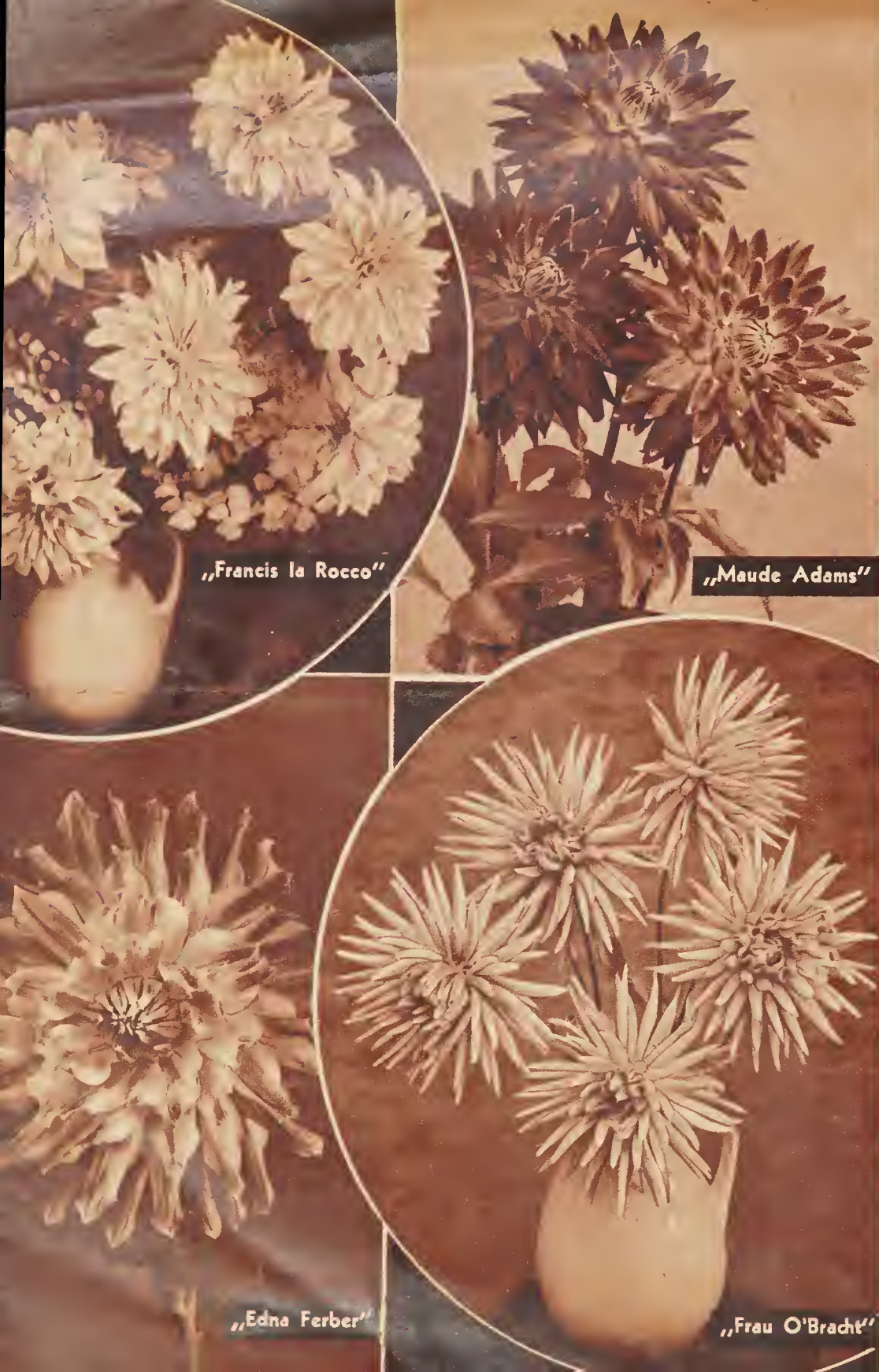
CATALOG SPRING 1937

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Amaryllis

Cristata





„Francis la Rocco“

„Maude Adams“

„Edna Ferber“

„Frau O'Bracht“

TEN MOST POPULAR DECORATIVE DAHLIAS

The undermentioned varieties represent the real "upper ten" in popular decorative Dahlias. This list has been reduced to those of proven merits which we consider worthy of a place in every garden. You will be interested to know that several of the high-priced varieties of a few seasons back we offer now at most attractive prices. Plant the tubers 40 inches apart in order to give them sufficient room for development.

	each	per 3	per 12
Avalon, (I. D.) A great Dahlia of fine form. The color is rich lemon yellow	— .25	— .65	2.50
Fort Monmouth, (I. D.) Deep maroon with violet petal tips. An outstanding variety in this color	— .45	1.20	4.50
Francis la Rocco, (F. D.) One of the finest yellow decorative Dahlias. Perfect in form, excellent for cutting	— .25	— .65	2.50
Jersey's Beacon, (F. D.) Chinese-scarlet with lighter shading on reverse side, which gives a beautiful two-tone effect. Tremendous flower	— .25	— .65	2.50
Jersey's Beauty, (F. D.) Without a doubt the most popular of all true pink varieties. Certainly the most satisfactory of all cut flowers because of its lasting qualities	— .20	— .55	2.—
Jane Cowl, (I. D.) A striking, beautiful Dahlia, presenting a blend of bronze, buff and brilliant gold. Considered by many the most beautiful and all-around satisfactory Dahlia	— .25	— .65	2.50
Kentucky, (F. D.) This beautiful light salmon-orange sport of Jersey's Beauty ranks among the top-notchers of the Exhibition varieties and belongs in every garden collection	— .30	— .80	3.—
Mrs. I. de ver Warner, (F. D.) The most favorite orchid-lavender variety. Splendid exhibition type. Fine for cutting	— .20	— .55	2.—
Maude Adams, (Show). Pink with white edge. One of the best show Dahlias and very profuse bloomer	— .30	— .80	3.—
White King, (F. D.) The leading pure white variety. Large flower of beautiful form. Splendid for cutting	— .35	— .90	3.50

IDEAL COLLECTION OF POPULAR DECORATIVE DAHLIAS

In this collection we supply 1 each of the above mentioned varieties. In all, 10 Decorative Dahlias in 10 popular varieties, separately packed, for \$ 2.30

Explanation of abbreviations used on Dahlias: After each name we use initials to denote the class to which that variety belong, thus:

- F. D.** Formal Decorative. Double flowers, full to center.
- I. D.** Informal Decorative. Flowers fully double. Floral rays generally long, twisted and unusually irregular in arrangement.

SIX REFINED CACTUS DAHLIAS

The race which is coming to the fore, its popularity being due to its graceful, loose and refined flowers. Every flower is the very acme of perfection and natural elegance and there is not a better or more beautiful cutflower imaginable. The undermentioned varieties represent the real "upper six" in this race. For a fine garden decoration they have to be planted 32 inches apart.

	each	per 3	per 12
Cactidec, A beautiful miniature variety with flowers not larger than 3 inches across. Very unusual in that the outer petals which are deep pink, are true Cactus, while the center petals of pure white are decorative. Profuse bloomer. Ideal for cutting	— .60	1.60	6.—
Cigarette, large full flowers of burnt orange with tips of creamy white. Long strong stem	— .35	— .90	3.50
Edna Ferber, a most beautiful combination of coral pink and old gold with handsome foliage. An excellent variety	— .40	1.05	4.—
Frau O'Bracht, A real Cactus of pure yellow with stems that leave nothing to be desired. Splendid for cutting	— .60	1.60	6.—
Satan, One of the most prominent of the newer introductions. Enormous flower of flame red with gold center. Tall, strong plants	— .60	1.60	6.—
Star of Bethlehem, a large pure white that commands attention. Produce a handsome plant with lovely blossoms which resemble stars	— .55	1.45	5.50

IDEAL COLLECTION OF REFINED CACTUS DAHLIAS

In this collection we supply 1 of each of the above mentioned varieties. In all, 6 Cactus Dahlias in 6 refined, choice varieties, separately packed, for \$ 2.55

Six Lovely Pompon Dahlias

What they lack in grandeur they gain in charm.

As cutflowers they last longer than any other Dahlia

These Pompon Dahlias have small ball-shaped flowers and are ideal for indoor decoration, as they keep in good condition for a long time in water after cutting. They are very suitable for groups, edgings and beds in the garden, where they produce their flowers in great abundance, and the more flowers you cut from them the more flowers they produce. They have to be planted approx. 25 inches apart. Remember never to cut Dahlias in the middle of the day, but always in the morning or in the evening when the sun is not shining upon them. We offer the best choice varieties at very low prices.

	each	per 3	per 12
Amber Queen. Attractive, well-formed, button-like blooms of amber shaded apricot . . . \$	— .25	— .65	2.50
Edith Müller. Compact bushes covered with small, round, glistening rosy orange blooms \$	— .25	— .65	2.50
Joe Fette. Lovely, well-shaped, pure white blooms, produced in great abundance . . . \$	— .25	— .65	2.50
Mary Munns. Rich Fuchsia-red with dark orchid sheen \$	— .25	— .65	2.50
Nerissa. Soft pink tinted silver, creating a charming color effect \$	— .30	— .75	3.—
Titian. A fine fiery red. Blooms profusely \$	— .30	— .75	3.—

IDEAL COLLECTION OF LOVELY POMPON DAHLIAS

In this collection we supply 1 each of the above mentioned varieties. In all, 6 lovely rich flowering Pompon Dahlias, in 6 choice varieties, separately packed, for \$ 1.30

No. 13

6 for \$ 1.30

Ten Prize-Winning Decorative Dahlias

Sensational Novelties - Most Beautiful Choice Prize Varieties

The undermentioned Dahlias are a great attraction to all real Dahlia lovers and everyone who sees them is astonished at their appearance. In the large gardens especially they are an uncommon success. It is necessary for them to be planted 40 inches apart in order to give them sufficient room for their development. We offer the undermentioned outstanding varieties at reasonable prices.

	each	per 3	per 12
Buckeye Bride, (F.D.) Geranium pink and soft salmon. Tremendous flower on strong, straight stem. Blooms profusely all season \$	— .60	1.60	6.—
James Kirby, (I.D.) A beautiful new large red. Fine form on strong stem. Excellent for cutting \$	— .75	2.05	7.50
Josephine, (I.D.) An excellent garden Dahlia. Flowers are bright pink with golden tips. The bush is a mass of blooms all season \$	— .60	1.60	6.—
Mrs. A. E. Wheeler, (F.D.) The finest of the Royal Purple group. A new variety that is destined to be very popular \$	— .60	1.60	6.—
Marshall's Pink, (F.D.) A glorified Jersey's Beauty. Bright pink without shadings. Perfect form, strong stem. It is flawless \$	— .35	— .90	3.50
Monmouth Champion, (F.D.) A very large flame-scarlet flower. Sometimes 12 inches or more across. A matchless beauty. Immune to all insect troubles \$	— .40	1.05	4.—
Omar Khayyam, (F.D.) A giant Dahlia, excellent for cutting. Chinese-red at base of petals, shading to orange at tips. Free from insect attack! One of the most satisfactory \$	— .35	— .90	3.50
Rose Fallon, (F.D.) Old gold with rosy bronze shadings. A recent introduction to the East. Immense flower on very tall plant \$	— .35	— .90	3.50
Treasure Island, (F.D.) A huge flower of beautiful apricot and salmon-gold combination. Very good for cutting \$	— .45	1.20	4.50
White Wonder, (I.D.) A large recent introduction which we consider the finest of the white decorative Dahlias. Pure white on perfect stem \$	— .60	1.60	6.—

IDEAL COLLECTION OF PRIZE WINNING DAHLIAS

In this collection we supply 1 each of the above mentioned varieties. In all 10 prizewinning Dahlias in the 10 most beautiful choice varieties,

No. 14

10 for \$ 4.20

INEXPENSIVE RAINBOW MIXTURE OF DAHLIAS

This mixture consists of old and new varieties, also numbers of the seedlings from which the novelties were cultivated. All kinds of varieties and races will be found in this mixture, whereas the quality of the tubers is excellent.

Rainbow Mixture of Dahlias 3 for \$.40 12 for \$ 1.30 25 for \$ 2.40

However severe the weather may be do not postpone forwarding your order, as we despatch it at the correct time!

CATALOG SPRING 1937
Stassen Floral Gardens Inc., Roslyn Heights L.I., N.Y.

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„Nerissa“

Pompon Da

„White Wonder“

„Rose Fallon“



Printed in Austria

Stassen Floral Gardens Inc.
HOLLAND BULBS

Roslyn Heights
L.I. N.Y.

ROSLYN HEIGHTS, N. Y.

Date...

Name	Age	Gender	Marital Status	Religion	Education	Occupation	Income	Assets	Liabilities	Net Worth
John Doe	35	Male	Married	Christian	High School	Teacher	\$45,000	\$120,000	\$80,000	\$40,000
Jane Smith	28	Female	Single	Muslim	College	Software Engineer	\$75,000	\$250,000	\$150,000	\$100,000
Robert Johnson	52	Male	Divorced	Jewish	University	Business Owner	\$120,000	\$500,000	\$300,000	\$200,000
Emily White	41	Female	Married	Hindu	Graduate	Marketing Executive	\$60,000	\$180,000	\$100,000	\$80,000
Michael Brown	38	Male	Single	Buddhist	High School	Construction Worker	\$30,000	\$50,000	\$20,000	\$30,000
Sarah Lee	25	Female	Single	Christian	College	Student	\$15,000	\$20,000	\$5,000	\$15,000
David Kim	48	Male	Married	Muslim	University	Doctor	\$90,000	\$300,000	\$180,000	\$120,000
Olivia Garcia	32	Female	Single	Jewish	Graduate	Research Scientist	\$85,000	\$280,000	\$160,000	\$120,000
James Wilson	55	Male	Married	Hindu	High School	Retired	\$25,000	\$70,000	\$40,000	\$30,000
Ava Martinez	29	Female	Single	Buddhist	College	Graphic Designer	\$40,000	\$100,000	\$60,000	\$40,000
Benjamin Taylor	43	Male	Divorced	Christian	University	Lawyer	\$110,000	\$400,000	\$250,000	\$150,000
Mia Anderson	37	Female	Married	Muslim	Graduate	Journalist	\$55,000	\$160,000	\$90,000	\$70,000
Ethan Thomas	31	Male	Single	Jewish	High School	Sales Representative	\$35,000	\$60,000	\$25,000	\$35,000
Isabella Hernandez	26	Female	Single	Hindu	College	Teacher	\$42,000	\$110,000	\$65,000	\$45,000
Lucas King	50	Male	Married	Buddhist	University	Engineer	\$70,000	\$220,000	\$130,000	\$90,000
Sophia Scott	33	Female	Single	Christian	Graduate	Analyst	\$50,000	\$140,000	\$85,000	\$55,000
Christopher Adams	46	Male	Divorced	Muslim	High School	Warehouse Worker	\$28,000	\$45,000	\$15,000	\$30,000
Charlotte Baker	27	Female	Single	Jewish	College	Writer	\$38,000	\$95,000	\$55,000	\$40,000
Matthew Evans	53	Male	Married	Hindu	University	Professor	\$80,000	\$270,000	\$155,000	\$115,000
Aria Foster	30	Female	Single	Buddhist	Graduate	Architect	\$65,000	\$200,000	\$115,000	\$85,000
Isaac Green	40	Male	Married	Christian	High School	Farmer	\$32,000	\$55,000	\$20,000	\$35,000
Grace Hall	24	Female	Single	Muslim	College	Student	\$18,000	\$25,000	\$7,000	\$18,000
Samuel King	51	Male	Divorced	Jewish	University	Consultant	\$95,000	\$320,000	\$190,000	\$130,000
Lily King	36	Female	Married	Hindu	Graduate	Manager	\$58,000	\$170,000	\$95,000	\$75,000
William Lee	44	Male	Single	Buddhist	High School	Truck Driver	\$22,000	\$35,000	\$10,000	\$25,000
Chloe Miller	23	Female	Single	Christian	College	Student	\$12,000	\$15,000	\$3,000	\$12,000
Benjamin Miller	49	Male	Married	Muslim	University	Engineer	\$72,000	\$230,000	\$135,000	\$95,000
Amelia Moore	34	Female	Single	Jewish	Graduate	Designer	\$48,000	\$130,000	\$75,000	\$55,000
Henry Moore	54	Male	Married	Hindu	High School	Retired	\$20,000	\$40,000	\$15,000	\$25,000
Harper Nelson	22	Female	Single	Buddhist	College	Student	\$10,000	\$12,000	\$2,000	\$10,000
Sebastian Nelson	47	Male	Divorced	Christian	University	Lawyer	\$105,000	\$350,000	\$200,000	\$150,000
Evelyn Ortiz	39	Female	Married	Muslim	Graduate	Teacher	\$52,000	\$155,000	\$85,000	\$70,000
Julian Ortiz	30	Male	Single	Jewish	High School	Sales Representative	\$30,000	\$50,000	\$18,000	\$32,000
Madison Perez	28	Female	Single	Hindu	College	Student	\$16,000	\$22,000	\$6,000	\$16,000
Christopher Perez	52	Male	Married	Buddhist	University	Engineer	\$78,000	\$240,000	\$140,000	\$100,000
Abigail Quinn	31	Female	Single	Christian	Graduate	Analyst	\$46,000	\$125,000	\$70,000	\$55,000
Robert Quinn	45	Male	Divorced	Muslim	High					

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All articles are fully guaranteed

Printed in Austria



Hyacinthus Candicans



Decorative Canna



Calla Lily



Tigridia Pavonia

PICTURESQUE TIGRIDIA PAVONIA

This Tigridia, also known as "Mexican Shell Flower" is a bulbous plant which is conspicuous by its singular fantastic-shaped flowers, producing very quaint and picturesque colors. Its flowering, too, deviates from all other flowers. Each flower opens itself for one day; this is not detrimental to the beauty of this plant as each plant bears an abundance of flower buds so that every day there are fresh flowers bringing you pleasure with their short lived beauty. So you are never without flowers. They reach a height of about 16 inches and prefer a sunny spot. Planting time is April-May. If the weather is not suitable or it is too early to plant them, you may put them in a box with sand or peat moss and keep them until the planting time arrives. Give the bulbs the same treatment as Gladioli; that is, plant them 2 inches deep and 4 inches apart. Tigridia comes in Mixture only, but covers a wide range of colors — white with spotted cup, white with rose sheen, rose, yellow with suffusion of red, yellow with spotted cup, and brilliant scarlet.

Splendid Mixture of colors 3 for \$ **-.45** 12 for \$ **1.50** 25 for \$ **2.90**

HYACINTHUS CANDICANS

Galtonia, Cape Hyacinths, known also as summer-flowering Hyacinths

The stalks, 3 feet tall, are surrounded by long pointed leaves and covered with pure white claw-shaped flowers. They produce a large number of pendulous bells, and are very suitable for isolated groups, round beds, corners and for concealing fences and hedges. As cutflowers too, they are quite charming. They grow and flower in any soil and must be planted approx. 10 inches apart. They are very effective when planted between red Gladioli or Red Hot Pokers.

Hyacinthus Candicans 3 for \$ **-.25** 12 for \$ **-.75** 25 for \$ **1.75**

BEAUTIFUL LARGE FLOWERED CANNA'S THE ARISTOCRATS OF GARDEN FLOWERS

The large-flowered Canna's are most economical and effective plants in the garden. They produce stately plants with large foliage of tropical appearance and clusters of massive, well-formed blooms on strong stems. Are most suitable in beds, borders and groups in sunny situations and rich but not freshly manured garden loam. The Canna's we offer are of free and vigorous growth and flowering habit.

	per 3	per 12	per 25
The President , the greatest red Canna. Immense, firm rounded flowers are produced on strong erect stalks. Green foliage	\$.40	1.25	2.20
Hungaria , the finest pink variety. large flowers of deep rose borne on enormous trusses. Green foliage	\$ —.45	1.40	2.50
Yellow King Humbert , flowers are yellow, dotted orange-scarlet. Very free blooming. Green foliage	\$ —.45	1.40	2.50
King Humbert , by far the most popular Canna of all. The great orange-scarlet flowers surmount beautiful vigorous deep bronze foliage	\$ —.40	1.25	2.20

IDEAL COLLECTION OF LARGE-FLOWERING CANNA'S In this collection we supply
No. 15 5 of each of the above named varieties. In all 20 Cannas
 in 4 most superb varieties, separately packed, for \$ **1.80** **20 for 1.80**

OXALIS The cherriest little flowers in the world. Above their attractive tri-lobed leaves, the flowers are produced day after day, week after week, with indefatigable persistence. They are among the most satisfactory of all plants for porch boxes and hanging baskets. They are useful not only in front of the border, or for "edging", but are very attractive in the rockgarden, where they help to make a show of color at a time when many of the areas which were carpeted with blossoms earlier in the season now show only foliage. They multiply rapidly and may be lifted in the fall for winter blooming indoors.

	per 25	per 100
Deppel , Carmine-pink with brown edging	\$.40	1.10
Lasandra , Rosy-Pink. Cul foliage	\$ —.15	1.50
Shamrock , Deep-pink. Clover foliage	\$.45	1.50

CALLA LILIES

Callas are of marvellous beauty. The flowers are large trumpet shaped and of a rich, lustrous, velvety texture. The foliage is dark green with numerous creamy white spots, which add much to its beauty and gives the plant a very ornamental appearance. They succeed best when treated in the same manner as Gladiolus. Plant in the open border when danger from frost is over, and Callas will flower during the summer. When the tops are killed by frost, dig and store the bulbs as you do Gladiolus.

	each	per 3	per 12
Alba Maculata , lustrous white, very free flowering	\$ —.25	— .60	2.10
Mrs. Roosevelt , light yellow, tinged amber	\$ —.30	— .75	2.60

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 Stassen Floral Gardens Inc., Roslyn Heights L.I., N.Y. **How deep, how far apart and many other questions are answered by our directions for cultivation**

Large flowered Gloxinias for Indoor Cultivation

Gloxinias display their tender beauty, both in sunny rooms and in dark dreary houses in the heart of great cities

Gloxinias are really very satisfying and beautiful indoor plants, which display their wonderful and innumerable large flowercups in your rooms. How delightful to be able to look at these wide-open cups with their soft foliage. They will cheer you up and make you proud of your home. As soon as you have received them they must be put in pots, watered regularly and kept warm. As the crop has again been very excellent we offer them at cut prices. First class bulbs of which we guarantee an unlimited success.

**Delicate Pink
Bright Crimson**

**Deep Violet, white border
Pure White**

Any of the above separate colors each \$ **-.35** 3 for \$ **-.90** 12 for \$ **3.40**

Gloxinia Hybrids Full assortment of rich colors and types. Very large flowered each \$ **-.30** 3 for \$ **-.80** 12 for \$ **3.-**

Large flowered SINGLE ANEMONES

These popular flowers of French origin have always been in great demand. Every year the number of flower lovers who wish to possess these richly colored flowers, increases greatly. They prefer to be planted in a sunny spot 1 inch deep and 4 inches apart.

De Caen, large-flowering French Poppy Anemones. Large, single flowers of brilliant and varied colors per 12 per 25 p. 100
\$ **-.50** **-.85** **3.10**
His Excellency, magnificent radiated flower with a double row of deep brilliant scarlet petals and a heart of blue-black color. Exceptional cutflower \$ **-.60** **1.05** **3.90**

Half double ST. BRIGID ANEMONES

We do not think there is a more lovely appearance to be found in the realm of flowers than that of the Anemone and this St. Brigid variety is especially the symbol of grace and charm. They produce large flowers of a half-double shape and the strong stems are surrounded by magnificent foliage. Excellent for groups, beds, and edgings and rockeries. They are loose and elegant cutflowers, which last for a long period in water. Give them a sunny place in your garden.

St. Brigid, a magnificent strain of large, half-double flowers in a wide range of rich and brilliant colors per 12 per 25 p. 100
\$ **-.60** **1.05** **3.90**
Blue Poppy, a selected strain, similar to the St. Brigid in varying shades of blue \$ **-.65** **1.15** **4.30**

IDEAL COLLECTION OF LARGE-FLOWERED ANEMONES

Anemones are very popular and in this collection you find a few of the best varieties. We supply here:

10 Single Anemones De Caen **10 Half Double Anemones St. Brigid**
10 Single Anemones His Excellency **10 Half Double Anemones Blue Poppy**

In all, **40** single and half-double Anemones, in **4** beautiful varieties, separately packed, for \$ **1.50**

No. 16

RAINBOW MIXTURE OF ANEMONES

recommmend for rockeries, small beds and groups. They produce excellent, and a wealth of flowers for cutting. Multiflorous, richly colored, this mixture of Anemones in their various shapcs we

per 12 \$ **-.50** per 25 \$ **-.85** per 100 \$ **3.10**

FAIRY-LIKE AMORPHOPHALLIS RIVIERI (AFRICAN LILY)

A veritabily exotic bulbous plant. It produces first a large calla-like dark red flower, of no particular beauty. The palm-like stalks and foliage that follow lower develop into the shape of a fairy-like, tropical palm. They are of genuine, decorative value, where a tropical touch is desired,

This bulbous plant is real ornamental, quaint and fantstic. each \$ **-.50** 3 for \$ **1.20** 12 for \$ **4.30**

ISMENE CALATHINA (PERUVIAN DAFFODIL)

A choice flowering bulb, blooming profusely during the summer. Clusters of large, strikingly fragrant, pearly white flowers. Grows about 18 inches high, the trumpet shaped flowers are borne 3 or 4 on a stem similar to the Amaryllis. Bulbs should be kept warm and dry and planted out the middle of May in porous, sandy soil and full sun. Before freezing weather sets in, they should be lifted and kept in a warm, dry place.

each for \$ **-.20** 3 for \$ **-.50** 12 for \$ **1.75**

However severe the weather may be do not postpone forwarding your order, as we despatch it at the correct time! Stassen Floral Gardens Inc., Roslyn Heights L. I., N.Y.

CATALOG SPRING 1937

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Gloxinia



St. Brigid Anemones



Single Anemones

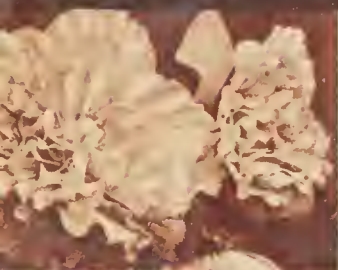


Double Ranunculi



„Zephyranthes“

Flowers from "The Inexpensive Ideal Flowergarden"



DOUBLE RANUNCULUS

These bulbs produce large, globular-shaped flowers, double and semidouble Peony-like flowers in a wide range of colors. Shortly after the finely chiselled green foliage appears above the ground, numerous stems with flower buds follow, which open one after another and form a veritable sea of flowers. They are excellent for the border or for growing in pots. Moderately cool weather and an ample supply of moisture are needed to grow them to perfection. Where such conditions exist, they are splendid for growing in the rockgarden. Plant the spider-shaped bulbs with the legs downward 1 1/4 inches deep and 4 inches apart. Plant bulbs during May; north of Washington, D. C. they require a mulch for winter protection.

French Hybrids, A splendid range of bright and showy colors \$ —.50 —.90 3.25
Tecolote Giants, Hybrids-Improved strain of Ranunculus. Flowers very double, colors of orange, red, yellow, pink, in fact, every desired color is included in this mixture \$ —.60 1.05 3.75

FANCY-LEAVED CALADIUMS

Few, if any, of the summer foliage plants equal the Fancy-leaved Caladiums or their rich, yet soft coloring. The rich ornamental leaves are delicately marbled, veined and striped in every describable shade of pink, red, green and white. Hardly any two leaves just alike. They attract attention everywhere. All the varieties are of marvellous beauty for the furnishing of the conservatory, living room or sun porch, for shady window boxes. Do well outdoors in beds and borders if planted in a sheltered position, shady or semi-shady and kept moderately moist. Do not plant outdoors until after the soil has become thoroughly warm. Fine near ponds, etc. **We supply a Rainbow Mixture of highly colored Fancy-Leaved Caladiums**

Each for \$ **-.30** 3 for \$ **-.85** 12 for \$ **3.-**

ZEPHYRANTHES-FAIRY LILIES

Beautiful dwarf, bulbous plant. Produce rush-like foliage, about 6 inches high, from which rise open-petaled crocus-like flowers in various colors. Very effective for massing in the border and fine in the rockgarden. They start blooming in August and continue to send us fairy cups until frost. Also suitable for pot culture.

Alba, beautiful pure white Lily-like flowers. Free flowering \$ —.20 —.60 1.10
Rosea, large, star-shaped rich clear rose-colored. Handsome \$ —.30 1.10 2.10

THE INEXPENSIVE IDEAL FLOWER-GARDEN

The fulfilment of the desires of every genuine flowerlover! And no one can say that one cannot afford it

This is the very collection for the enthusiastic garden-owner and contains bulbs for all purposes, for groups, beds, borders and rockeries; brightly tinted Begonias, stately Gladioli, lovely Ranunculi, princely Lilies, etc., and all these beauties, in the most refined shapes, varieties and colors for — to use a popular expression — an old song. You must not miss the opportunity to refresh your knowledge of flowers and at the same time to make your garden a real flower exhibition.

WE SUPPLY:

- | | |
|--|--|
| 25 large flowered Gladioli brilliant red | 12 fragrant double Tuberoses "The Pearl" |
| 25 large flowered Gladioli delicate pink | 12 fairy Lilies Zephyranthes |
| 25 large flowered Gladioli golden yellow | 12 charming Montbretias mixed colors |
| 25 large flowered Gladioli lilac-violet | 6 gigantic flowered Single Begonias |
| 25 lovely Oxalis carmine pink | 6 gigantic flowered Double Begonias |
| 25 lovely Oxalis rosy pink | 6 stately Lilium Philippenense |
| 12 Colorful Anemones De Caen | 6 stately Lilium Tigrinum |
| 12 double Ranunculus French Hybrids | 6 picturesque Tigridia Pavonia |
| 12 Summerflowering Hyacinthus Candicans | 6 giant decorative Dahlias |

IN ALL THEREFORE: 258 bulbs in 18 varieties, all of very good quality and separately

No. 17 packed, for **258 for \$ 10.90 Postpaid** only \$ 10.90

HARDY EVERBLOOMING ROSES

For centuries and centuries Roses have been the finest ornaments in the garden and it is their many noble qualities which make them recommend themselves. Their sublime colors, noble shapes and lovely scents change your garden into a real paradise. The Roses we offer are the Hybrid Tea class, which are commonly known as Everblooming Roses, and are, without exception, the most desirable for bedding. The stock we offer are extra heavy, grafted, nursery grown, two and three year old plants, which if planted during April and May are guaranteed to bloom from June until frost and are not to be confused with the stock which has been forced in greenhouses all winter and after being discarded by growers is offered for sale as flowering stock by unscrupulous dealers. Grafted Roses are more vigorous, produce more and better flowers, are more hardy and are less susceptible to disease. **Culture:** Dig a hole larger than the roots actually require so that the roots may spread out; have hole deep enough so that when plant is in place the soil will be 2 inches above crown from which the shoots arise. Plant about 18 inches apart, water thoroughly.

COLLECTION OF TEN MOST POPULAR EVERBLOOMING ROSES IN 10 VARIETIES

Betty Uprichard, salmon pink shaded with carmine. Sweet scented. Popular bedding variety; **Briarcliff**, brilliant rose-pink, large, pointed buds. Long and strong stems, flowers long lasting; **Duchess of Wellington**, long tapering buds of intense saffron-yellow becoming deep copper-yellow as the flower expands; **Etoile de Hollande**, large brilliant crimson flowers, perfect in half open state. Strong vigorous grower and free bloomer. Very fragrant; **Kaiserin Augusta Victoria**, pearly-white. Blooms of perfect form, very double and sweetly fragrant. Very hardy; **President Hoover**, large flowers of a very charming combination of cerise-pink, flame, scarlet and yellow. The clean, handsome foliage is an added attraction; **Radiance**, the most reliable pink and easiest grown Hybrid-Tea Rose. Splendid for bedding and by far the best for cutting; **Red Radiance**, a clear cerise-red sport of Radiance, possessing all the good qualities of that valuable variety; **Roslyn**, flowers large, double, long stems. Buds orange, opening golden yellow. Very free bloomer and vigorous grower. **Talisman**, fragrant bloom of glowing golden yellow stained with copper-red and orange-rose on inside of petal. A nation-wide favorite. Sturdy growth and free flowering. Every Rose supplied with label.

No. 18

10 for \$ 5.30

These varieties separately ordered: per 3 \$ 1.70, per 12 \$ 6.30, per 25 \$ 11.80.

COLLECTION OF TEN OUTSTANDING EVERBLOOMING ROSES IN 10 VARIETIES

Autumn, superb flowers of crimson-scarlet and gold buds which open to deep yellow. A most sturdy and a continuous blooming garden rose; **E. G. Hill**, immense, dazzling red flowers, shading to darker crimson without turning purple. Long stems, vigorous plant and free blooming; **Edith Nellie Perkins**, inside of petals salmon pink, outside dark coppery red and orange. Splendid foliage, good grower and bloomer; **Margaret McGredy**, rich oriental red changing to carmine rose as the flower develops. Flowers are large, double and fragrant; **Golden Dawn**, the ideal yellow garden rose. Flowers large, well shaped, very full and does not fade; **Madame Jules Bouche**, the best white everblooming rose yet introduced. Flowers large and of splendid form. Healthy, strong plant and free blooming; **McGredy's Scarlet**, brilliant crimson with orange-scarlet sheen. Delicately scented, a superior variety; **Mrs. Charles Bell**, lovely shell-pink. Flowers of fine globular form. Sweetly perfumed. Strong and bushy plants; **Mrs. E. P. Thom**, slender bright canary-yellow buds. Well shaped blooms, strong grower and free flowering; **Ville de Paris**, bright buttercup yellow without a trace of any other color. Excellent for cutting and a profuse bloomer. Every Rose supplied with label.

No. 19

10 for \$ 6.-

These varieties separately ordered: per 3 \$ 1.90, per 12 \$ 7.10, per 25 \$ 13.75.

COLLECTION OF 20 EVERBLOOMING ROSES

In this collection we supply the 10 above named most popular varieties and in addition the 10 above named outstanding varieties. In all 20 large flowered, everblooming roses in 20 most beautiful, choice varieties.

No. 20

20 for \$ 10.95

RICH-FLOWERING CLIMBING ROSES

Climbing roses are the most beautiful, the most multiflorous, and also the cheapest climbers, with which fences, gates, summer houses, walls and verandah's can be overgrown. We offer here a selection of the most satisfactory hardy Climbing Roses.

Emily Gray, large semi-double, deep golden buff flowers, practically unfading, delicately fragrant. Strong-growing plant bearing wonderfully pointed and polished foliage.

Dr. van Fleet, the long pointed pale pink buds and flowers are equal in size to the finest Hybrid teas. Supreme in vigor, adaptability and sheer beauty of foliage and flowers.

Jacotte, large semi-double flowers of orange-yellow, tinted copper-red, borne in clusters. The blooms measure 3 inches and over. Strong, profusely blooming plant.

Pauls Scarlet, One of the most popular climbers. Intense scarlet flowers of moderate size and excellent shape. Blooms very liberal.

Silver Moon, silver-white in color. Flowers produced in small sprays are nearly single and very large. Golden anthers show through transparent petals. Plant of extraordinary vigor.

Any of the above varieties: each \$ -.70 3 for \$ 1.90 12 for \$ 7.10

COLLECTION OF RICH-FLOWERING CLIMBING ROSES

In this collection we supply 2 each of the above named varieties. In all 10 hardy climbing Roses in 5 varieties, for \$ 6.-

No. 21

10 for \$ 6.-



„Briarcliff“



„Madame Jules Bouche“



„Duchess of Wellington“



„Mrs. E. P. Thom“



„Pres. Hoover“



„Kaiserin Augusta Victoria“



„Etoile de Hollande“



„McGredy's Scarlet“



„Talisman“



„Red Radiance“



„Betty Uprichard“



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